



## **International Symposium on Creative Imagination and CT**

### **- Education in the Convergence Era -**

Date: Monday, February 22, 2010

Time: 09:30 – 20:00 (see agenda below)

Location: Dongguk University, Seoul, Korea

In the last decade, a few macroscopic trends, including remarkable development of technology, accelerating media convergence, and diversified airwave & on-line channels have changed the entire contents industry. The university is recognized as the hub that trains the most talented to develop creative imagination into cultural technology more effectively. The demands of the industry have encouraged universities to aggressively foster students to be outstanding players in this new content driven environment. In order to meet the needs of the industry, universities have been searching for various plans of action and proactive direction, and implementing them in their curriculums.

The International Symposium on Creative Imagination and Culture Technology will bring together a group of professors of the universities that have been searching interdisciplinary convergence and integration. The professors from across the world will present their views, educational philosophies, as well as the programs offered by the schools they represent. Under the theme of Education in the Convergence Era, the International Symposium will seek better education methods in order to meet the needs of the rapidly changing industry. It will do this by learning the similarities as well as the differences of the contents industries of varying countries and the university programs.

The International Symposium on Creative Imagination and Culture Technology will lead the charge in addressing in these rapid changes in the contents environment, and will look at the role of research & education institutes in the contents industry. The focus will be on five related themes:

- The convergence and integration trends in the contents industry and their meanings
- The philosophy of their education, research and development
- The successful interdisciplinary programs
- The revealed or potential issues of interdisciplinary programs
- The future of the contents industry

## Agenda

9:30 - 10:00	Registration
10:00 - 10:15	Opening Ceremony (Ken Choi, President of Research Institute for Image & Culture Contents)
10:15 - 11:15	Session 1: Culture changes toward the convergence era and Korean Contents industry and its future Seok-ki Baek, Chair of Korean Digital Convergence Assoc., CEO of Asia Today Co., Ltd., Korea
11:15 - 11:55	Session 2: Carnegie Mellon University's Entertainment Technology Center: Teaching Whole Brain Thinking Jessica Trybus, Entertainment Technology Center, Carnegie Mellon University, U.S.A
11:55 - 1:00	Lunch
1:00 - 1:40	Session 3: From Hyung Rae Shim to Nam June Paik - Culture Technology, Future, and Educational Reform JaeHyung Jung, School of Image and Media, Dongguk Univ., Korea
1:40 - 2:20	Session 4: Specialization and Collaboration: Approach to Interdisciplinary Research in Contemporary Animation Mark Chavez, School of Art, Design and Media, Nanyang Technological Univ., Singapore
2:20 - 3:00	Session 5: Divergence of Contents Industry and Business: the present situation and educational design in Japan Koichi Hosoi, College of Image Arts and Sciences, Ritsumeikan University, Japan
3:00 - 3:20	Coffee Break
3:20 - 4:40	Panel discussion Chair, Ken Choi ` Jinh Cho (Sangmyung University) ` Suwan Chong (Dongguk University) ` Jaehyun Park (Korean German Institute of Technology) ` Yangmi Lim (Dongduk Women's Univ.)
4:40 - 5:10	Discussion
5:10 - 6:30	Dinner

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